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FOR IMMEDIATE RELEASE, please...
February 13, 2015

Renew, Rejuvenate, Redo! **New spring designs now available at Dover Rug & Home**

Dover Rug & Home is pleased to announce “What’s New in the Showroom” for early Spring 2015. Gathered at recent expeditions through South Asia and Europe, the rug designs are modern and uplifting combining textures and materials in unexpected ways. “There’s no better way to ward off the winter blues than by giving the interior of your home a face-lift, starting with your rugs and carpets,” states Dover CEO Mahmud Jafri. “We’ve discovered some amazing products on our recent buying trips and are excited to have them available in both our showrooms.”

The new artisan weave rugs can be viewed on the company website: www.doverrug.com. Some highlights include:

#125123- Slate gray, blue and taupe riff on the transitional style, 100% wool hand knotted carpet. Made in India.

#133755 - Dark gray contemporary pattern at home in a modern or traditional setting, wool and silk blend carpet. Made in India.

#143308 – Designed in a modernized style, variegated earth toned wool and silk blend carpet. Made in Nepal.

#143312 – Pale gold and ivory wool and silk blend rug, fashion forward inspired by the classic designs of the past. Made in Nepal.

#143313 – Taupe colorways wool and silk blend designed with contemporary flair. Made in Nepal.

Dover Rug & Home - with locations in Natick and now in Boston’s Back Bay – offers customers an extensive collection of fine rugs - including one-of-a-kind hand-knotted rugs & carpets, custom window treatments and hardwood floor options. Recognized as *Best of Boston HOME* in 2011 and twelve consecutive years as “*Readers’ Choice*” by Wicked Local, the company’s exceptional customer service program includes in-home design assistance, free in-home trial for all rugs, and immediate installation of fine in-stock carpeting. Additionally Dover offers a lifetime trade in policy for all hand-knotted rugs, repairs and cleaning services. President and CEO Mahmud Jafri is a recipient of the 2013 Immigrant Entrepreneur Award for “Outstanding Neighborhood Business” by the Immigrant Learning Center and is a member of the American Society of Interior Designers (ASID), International Furnishing and Design Association (IFDA), and World Floor Covering Association. Mr. Jafri serves on the Governor's Advisory Council on Refugees and Immigrants (GACRI) and is a member of WGBH Public Broadcasting Board of Overseers.

Dover Rug & Home is headquartered at 721 Worcester Road (Route 9), Natick. **Dover-Boston** is located at 390 Stuart Street in the Back Bay. For more information visit the company website at www.doverrug.com or call (508) 651-3500 (Natick) or (617) 266-3600 (Boston). Follow Dover Rug & Home on Facebook at www.facebook.com/DoverRug, Twitter @DoverRug, or on Houzz at <http://www.houzz.com/pro/doverrug/>. Press inquiries; contact Joanne DiFrancesco, JDCommunications, Inc. at (781) 828-0323 or e-mail jdcomm@comcast.net.

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