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**FOR IMMEDIATE RELEASE, please...**  
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## **Dover Rug & Home Awarded Multiple *Readers Choice* Awards**

**Dover Rug & Home**, offering the largest selection of fine floor coverings and window treatments in New England, is pleased to be named “#1 Choice for Carpet/Flooring Store” in Natick, “Silver Award for Carpet/Flooring Store” in the region, as well as “Honorable Mention” for Home Decorating Store in the 2013 *Readers Choice* Awards.

Over 400,000 Wicked Local GateHouse Media local community newspaper readers and online visitors voted in their annual *Readers Choice* Awards competition in over 75 categories. All votes were cast this past January and February and tabulated by an independent data processing firm. Results were announced the week of June 24<sup>th</sup>.

“This is the eleventh year that we’ve received the *Readers Choice* Awards, and it is still thrilling and an honor to be recognized by the Eastern Massachusetts community in this way,” states Mahmud Jafri, CEO of Dover Rug & Home. “We have always been proud of our extensive and unique carpet and flooring options along with our commitment to providing the best service to everyone that walks through our showroom door.”

**Dover Rug & Home** offers customers an extensive collection of fine rugs - including one-of-a-kind hand-knotted rugs - carpets, custom window treatments and hard floor surface options including high end hardwood, vinyl, and eco-friendly cork, among others. The company’s exceptional customer service program includes in-home design assistance, free in-home trial for all rugs, and installation guaranteed within 24 hours of purchase. Additionally Dover offers a lifetime trade policy for all hand-knotted rugs, repairs and cleaning services and a preferred customer program entitling 10% off purchases.

Mr. Jafri is the recipient of the 2013 Immigrant Entrepreneur Award for “Outstanding Neighborhood Business” by the Immigrant Learning Center. He has been appointed by Governor Deval Patrick to his Advisory Council on Immigrants and Refugees, and is a member of the American Society of Interior Designers (ASID), International Furnishing and Design Association (IFDA), and World Floor Covering Association. **Dover Rug & Home** is the recipient of the 2011 “Best of” *Boston Home* award. The company is consistently recognized for its philanthropy, as it supports over 50 charitable organizations on a regular basis.

For more information on **Dover Rug & Home**, visit the company website at [www.doverrug.com](http://www.doverrug.com) or call (508) 651-3500. Follow **Dover Rug & Home** on Facebook at [www.facebook.com/doverrug](http://www.facebook.com/doverrug), Twitter @DoverRug or on Houzz at <http://www.houzz.com/pro/doverrug/>.

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