

# Dover

RUG & HOME

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## DOVER RUG & HOME PARTICIPATES IN BOSTON MAGAZINE'S 2012 DESIGN HOME

**Dover Rug & Home**, offering the largest selection of fine floor coverings and window treatments in New England, is proud to be participating as the floor and rug sponsor in *Boston Magazine's Design Home 2012*. This marks the sixth time Dover Rug & Home is involved in this charitable event.

*The Design Home 2012* is now open for tours and runs for six weeks, through November 12th, with all proceeds benefitting the Ronald McDonald House Charities of New England.

Built by New England builder Eugene Mattie, *The Design Home* is a custom-designed residence within the sanctuary of Cowings Cove, a private community in Norwell, MA. The home is an inspirational showcase, featuring design components and brands from Dover Rug & Home, GerrityStone, Clarke, Circle Furniture and others in the Greater Boston design community led by the vision of interior designer Vani Sayeed. This project is unique in that it will represent a cohesive design aesthetic while highlighting some of the designs and products that make the Boston area a leader in home and interior design.

Dover Rug & Home provided a variety of flooring solutions in *The Design Home*. Solid hardwood flooring with a combination of red and white oak in crisp and fresh tones is used in the kitchen and powder room. Vinyl flooring, which provides a non-slip service with durability and thermal insulation, is found in the porch. An environmentally friendly option - cork flooring - is used in the lower levels, providing an effective vibration absorber. Additionally, hand knotted rugs grace a number of areas. Sourced from around the world, the rugs are composed of a myriad of densities as well as knot counts. A variety of styles are represented: contemporary designed rugs are featured in the office and entryway, traditional in the dining room and child's room, and transitional in the living room and master bedroom retreat.

In addition to home tours, *The Design Home* is hosting a seminar series to share the most up-to-date information on home design, technology and trends. **Dover Rug & Home** is participating in a number of activities, including the seminar **Green Product Trends** on **Thursday, November 1<sup>st</sup>, 10:30AM – 12 noon**. Joining Mahmud Jafri of *Dover Rug & Home* as a presenter are Jim Gerrity and Mike Schena from *GerrityStone* and Deb Dumel from *Frank Webb Bath Center*.

“We participate in several design events a year, but the *Boston Magazine's Design Home* is one that really stands out. It gives us the opportunity to showcase our rugs, carpets and flooring with some of the area's finest furniture, art and home product retailers. The end result is a stunning display of home design,” states Mahmud Jafri, CEO of Dover Rug & Home. “*Design Home* is inspirational and accessible to everyone, from first time homeowners to those looking to renovate, to professional interior designers. Most importantly, it benefits a wonderful charity - the Ronald McDonald House.”

**MORE...**

## **Dover Rug & Home/Pg. 2**

The recipient of the “Best of Boston Home 2011” award, Dover Rug & Home has been designing, weaving and exporting fine, hand-knotted rugs and carpeting from around the world for three generations. From its humble beginnings in a small showroom in Dover, MA to its new state-of-the-art 36,000 square foot showroom and Squash & Fitness facility in Natick, MA, Dover Rug & Home offers the finest rugs, carpets and flooring options in New England. Additionally, the company provides repair and restoration services, cleaning, installation, free pick-up and delivery, a life-time trade-in guarantee on all hand-knotted rugs and in-home rug trial with no obligation to purchase.

The CNC Reader’s Choice award for ‘Best Carpet Store’ ten years in a row, Dover Rug & Home supports over 50 charitable organizations on a regular basis and is an industry partner to the American Society of Interior Designers, a member and corporate sponsor of the International Furnishing and Design Association (IFDA) and a member of the World Floor Covering Association.

To learn more about the *Boston Magazine Design Home 2012*, visit [www.bostonmagazine.com/designhome2012](http://www.bostonmagazine.com/designhome2012). For more information on **Dover Rug & Home**, visit the company website and virtual showroom at [www.doverrug.com](http://www.doverrug.com); on facebook at [www.facebook.com/doverrug](http://www.facebook.com/doverrug), or call (508) 651-3500.

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